



# TONY ASSI

marketing | e-commerce

## Experience

Lucy in the Sky 2021-2024

**marketing** instagram, facebook, tiktok

**e-commerce** site merchandising, e-commerce management

**content** photography, graphic design

Sleep Domi 2024

**marketing** instagram, facebook

**graphic design** ads

Merlin Castell 2019-2021

**marketing** instagram, facebook

**e-commerce** web design, content management

**graphic design** email, social media, website

## Education

MFA Digital Arts + New Media 2018

University of California, Santa Cruz

Bachelor of Arts 2016

University of California, Santa Cruz

 tonyassi.com

 @tony\_\_assi

## Skills

meta ads manager

shopify

photography

photoshop

graphic

video

premiere

# PHOTO



more works

tony assi, personal work

more works

lucy in the sky



# GRAPHIC DESIGN



[more works](#)

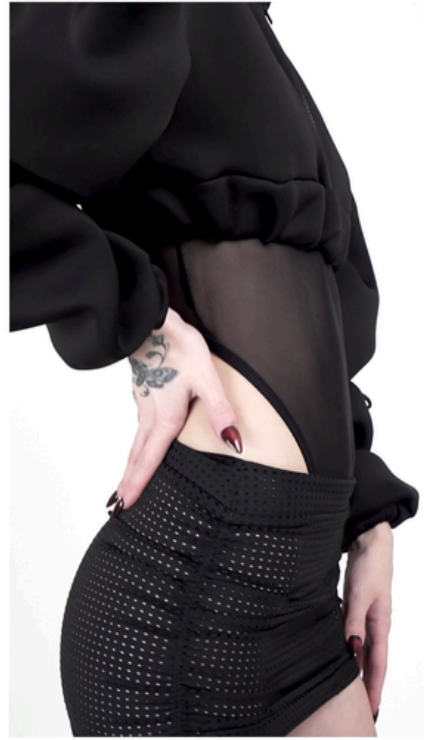
tony assi, personal work

[more works](#)

[lucy in the sky](#)



# VIDEO



more works  
tony assi, personal work